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| |  | | --- | | How to Access ReferenceUSA: | | 1. Go to Resources on the library homepage 2. Click on Business Resources 3. Scroll to find ReferenceUSA 4. If remote, enter in library card number 5. Start searching! | |  |  | |  | | --- | |  | | Available at: | | 15025 S. Illinois Street  Plainfield, Illinois 60544  www.plainfieldpubliclibrary.org  P: 815-436-6639  F: 815-439-2878 | |  |  | |  | | --- | | Everyone Can Benefit From | | Job Seekers | | Small Business Owners | | Entrepreneurs | |

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| |  | | --- | | Use the Business Database to:   * Conduct job searches * Look for sales leads * Find new business opportunities * Locate out-of-town companies * Find key business people contact information * Locate suppliers * Analyze competitors   Rely on the Residential Data to:   * Plan weddings or family reunions * Organize class reunions * Find neighbors or long-lost friends | |  |  | |  | | --- | |  | | Search the Consumer Lifestyle Database to:   * Conduct market research * Target new customers * Discover customer preferences * View prospective individual customer demographics * Analyze community demographics * Identify new residents in a specific area | |  | |  |  | |  | | --- | | ReferenceUSA modules available at the library: | | U.S. Businesses  51 million strong & 2.8 million closed  U.S. Historical Businesses  211 million records  U.S. New Business  4.4 million records  U.S. Healthcare  1.2 million physicians and dentists  U.S. Consumer/Lifestyles  293 million individuals  U.S. New Movers and Homeowners  16 million records  U.S. Standard White Pages  156 million residents  Canadian White Pages  11 million individuals  Canadian Businesses  1.9 million records  U.S. Jobs/ Internships  2.5 million job postings | |