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| How to Access ReferenceUSA: |
| 1. Go to Resources on the library homepage
2. Click on Business Resources
3. Scroll to find ReferenceUSA
4. If remote, enter in library card number
5. Start searching!
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| Available at:  |
| 15025 S. Illinois StreetPlainfield, Illinois 60544www.plainfieldpubliclibrary.orgP: 815-436-6639F: 815-439-2878 |

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| Everyone Can Benefit From |
| Job Seekers |
| Small Business Owners |
| Entrepreneurs |

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| Use the Business Database to:* Conduct job searches
* Look for sales leads
* Find new business opportunities
* Locate out-of-town companies
* Find key business people contact information
* Locate suppliers
* Analyze competitors

Rely on the Residential Data to:* Plan weddings or family reunions
* Organize class reunions
* Find neighbors or long-lost friends
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| Search the Consumer Lifestyle Database to:* Conduct market research
* Target new customers
* Discover customer preferences
* View prospective individual customer demographics
* Analyze community demographics
* Identify new residents in a specific area
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| ReferenceUSA modules available at the library: |
| U.S. Businesses51 million strong & 2.8 million closed U.S. Historical Businesses211 million recordsU.S. New Business4.4 million recordsU.S. Healthcare1.2 million physicians and dentistsU.S. Consumer/Lifestyles293 million individualsU.S. New Movers and Homeowners16 million recordsU.S. Standard White Pages156 million residentsCanadian White Pages11 million individualsCanadian Businesses1.9 million recordsU.S. Jobs/ Internships2.5 million job postings |

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